

Capacity building session

"On economic/business models and sustainability of science communication activities and institutions".

Date: 17-18 April 2013

Venue: Archaeological Museum of Murcia. Gran Vía Alfonso X el Sabio, 7, 30008 Murcia

16 April 2013

20.30: Welcome dinner

17 April 2013

9:00 Arrival and Registration

9:30 Morning session

Welcome. Mr. José Ballesta, Minister of Universities, Enterprises, and Research of the Region of Murcia.

10:00 Exploring sustainability of science communication activities.

- Lauren Wickman; La Red de Universidades Valencianas para el fomento de la Investigación, el Desarrollo y la Innovación (RUVID). (Valencian Universities Network for Research, Development and Innovation). (Valencia, Spain).
- Menelaos Sotiriou; Secretary General, Science View (Greece)
- Jelena Filipaj; Executive Director of Aquis (Zagreb, Croatia)
- Amanda Tyndall; Deputy Director of the Science Festival of Edinburgh

11:30 Coffee break

11:45 Working groups

12:30 Conclusions

13:00 TARACEA. Sponsorship and Patronage Program of the Spanish Foundation for Science and Technology (FECYT).

13:30 Lunch

14:45 Exploring sustainability of science centers.

- Rui Dias Director Ciencia Viva de Estremoz (Portugal)
- Jane Chadwick; European Project coordinator of Science Gallery (Dublin, Ireland)

- Katerina Chabova; Marketing Manager of Techmania (Pilsen, Czech Republic)
- Luis Alcalá; director de Dinópolis (Teruel – Spain)

16:00 Working groups

16:45 Coffee break

17:00 Conclusions

17:45 End of training

20:30 Dinner

18 April 2013

10:00 Round table. Brainstorming with Spanish participants to discuss the ways they manage the financial crisis and how cooperate with each other.⁹

11:00 Anett Ruszanov; ERRIN coordinator. Brainstorm with the participants to trigger input for a report on the proto-models of cities of scientific culture.

12:00 Gemma Revuelta; Pompeu Fabra Universityt. Science communication activities impact assessment toolkit.

13:30 End of training